What is ASYPM?

Within the framework of a Memorandum of Understanding signed between WCO and UNCTAD in March 2013 a performance measurement module was built in the ASYCUDA system using expertise from both organizations. The ASYCUDA System for Performance Measurement is a tool for promotion of integrity within the Customs institution, and its major stakeholders. It is composed of a statistical data warehouse and of 29 performance indicators, based on the Cameroon and Togo experiences, as vetted by the WCO and piloted in Liberia.

Why ASYPM?

Performance measurement is a way to increase efficiency and detect bad practices. Customs management has, at its finger tips, tables with a drill-down function, dynamic graphs, diagrams providing live and accurate information on all Customs operations.
Among the benefits of ASYPM:

- The system interrogates the database and facilitates data mining for Customs management.
- The system offers a ‘data and customs procedure’ consistency crosscheck capability to Customs management.
- Data readily available for studying operational trends and enabling decision-making.
- Increased monetary value of corrections made by examiners.
- Identify staff needing to improve their capacity and performance.
- Increased compliance by consignors with Customs requirements.

How ASYPM is implemented?

**Prerequisites**

1. Appointment of Team Leader of the Project.
2. Appointment of Team Members coming from ad-hoc Customs organizational units.
3. ASYCUDA 4.3.3 or higher version implemented.
4. Availability of requisite hardware and accessories.

Deployment Strategy

A Customs administration wishing to implement ASYPM can benefit from the assistance of UNCTAD and the WCO at technical and political levels from its inception. An UNCTAD ASYPM Handbook and a WCO Guide describing the performance measurement approach step by step will also be provided.

The implementation of the project is done in two phases: Descriptive and Prescriptive.

The Descriptive phase is used to create awareness, strengthen Senior management commitment, understand the realities of the Administration through UNCTAD/WCO experts visits of the main Customs office, interviews with operational staff and meetings with stakeholders.

During the Prescriptive phase, information extracted through ASYPM will be effectively used to measure the performance of individual officers. UNCTAD experts visits will help the Administration with the design of specific mechanisms and perform the required monitoring and maintenance.