## PERFORMANCE MEASUREMENT

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The PM system seeks to modernize the process of Customs Services, through the use of empirical evidence and objective measurements, in support of the reform process.

### SITUATION

The Liberian Bureau of Customs and Excise requested WCO's assistance for implementing a performance measurement (PM) system. The system should use data from the automated Customs clearance system to generate information on specific Customs procedures, aimed at improving effectiveness, efficiency and reducing practices eventually related to corruption.



An MOU was signed between the WCO Secretary General and the Secretary General of UNCTAD, for the two organizations to develop a PM module in the ASYCUDAWorld system. This would be piloted at Monrovia, Freeport, Liberia. The module is now referred to as "ASYPM" and is currently being implemented in 8 other countries. This tool contributes to the promotion of integrity within the Customs institution, and its major stakeholders.

## RESULT

Using PM in the context of anti-corruption and trade facilitation within Liberia's Customs administration produced a new type of relationship between top management and frontline officers, as well as between Customs and its stakeholders. The PM system has provided key benefits such as:

- Data readily available for studying operational trends and enabling decision-making
- Information used by the Senior Management Team to take prompt and direct measures to stop some of the existing bad practices (i.e. rerouting and manual assignment of declarations)
- Between the years 2015 and 2017, and for time periods January and February, clearance time was reduced by 53% (from 13.8 days to 6.5 days) and by 59% (from 11.9 days to 4.9 days) respectively.



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administration to have implemented the ASYCUDA Performance Measurement module.

Mhat we are doing means nothing if the results cannot be presented to somebody to take decisions.

Marcellin Djeuwo, WCO Accredited Expert





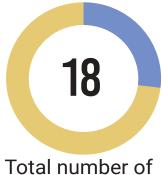
# PERFORMANCE MEASUREMENT



### SIZE OF PROJECT

Paper-based customs office





customs offices

Computerized customs office



**Amount of Imports** 



**Amount of Exports** 



#### **2017 VOLUME OF ACTIVITY**



892

**Manifests** processed



Waybills processed



50'758 Import

**Declarations** processed



1'024

**Export Declarations**processed



### **PERSONS TRAINED**



Number of females trained

131



Number of males trained

526

